



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
November, 2005



Fall Energy Saving Tips

- On sunny days, take advantage of the free heat. Open blinds, shades, and curtains, especially if your windows face south. At night, close the blinds, shades, and curtains to help keep heat in rather than allowing it to escape through the window.
- Clean or replace your furnace filters once a month. Oil-fired boilers and furnaces should be cleaned and tuned-up annually. Gas-fired equipment needs to be checked every two years.
- Clean warm-air registers, baseboard heaters and radiators. Make sure furniture, carpeting or drapes are not blocking them.
- Check your heating ducts for leaks and have them sealed and insulated by a professional.

For more energy saving tips
visit : www.shrewsbury-ma.gov/light/energy.asp

Rake in the Savings with a FREE Home Energy Audit from HELPS

- Call toll free 1-888-333-7525
- Home Energy Loss Prevention Service (HELPS) is ready to give you the information you need to get started on energy conservation projects that will save you dollars.
- Knowledgeable staff will assist you with questions and direct your request to an Energy Auditor who will schedule a visit to your home.

SELCO Energy Star Rebates Available Through Dec. 31, 2005

SAVE ON ENERGY STAR APPLIANCES!

\$25-50 REBATES On Select:

- WASHERS
- REFRIGERATORS
- DISHWASHERS
- AIR CONDITIONERS



Shrewsbury Electric is participating in a promotion to save customers money on the purchase of Energy Star appliances. Numerous brand names and models are eligible including Fisher & Paykel, Miele, Frigidaire, GE, Maytag, Equator and Whirlpool (customers should check stores for eligible appliances). REBATE FOR MACHINES PURCHASED UNTIL DEC. 31, 2005. Watch for 2006 programs.

Download the Rebate Form at:

www.shrewsbury-ma.gov/pdf/files/light/rebateform.pdf

Discounted Energy Efficient Light Bulbs Available from SELCO

To help combat higher energy costs, SELCO is offering two types of energy efficient light bulbs. Four-packs of 20W bulbs as well as 25W single bulbs will be available for purchase at the SELCO office during normal business hours (8a.m. to 5p.m. M-F) at a cost of \$3.00 per 4-pack or \$1.50 per single bulb. Pay for bulbs in cash or charge them to your electric account.

SELCO's 20W energy efficient bulb is equal to a 75W incandescent bulb, and the 25W energy efficient bulb is equal to a 100W incandescent.

If every SELCO customer replaced just one regular light bulb with an energy efficient bulb, Shrewsbury alone would save an average of \$156,576.00 a year in energy costs!

Come by the SELCO office to purchase your energy efficient bulbs today. Limit six bulbs per electric account. Or place your order online by visiting www.estarlights.com and clicking on "Municipal: Shrewsbury."



SELCO Launches "Set-Back" Thermostat Rebate Program

According to the U.S. Department of Energy, turning down the thermostat 8° F for eight hours a day will save 8-10% on home heating costs. An easy way to take advantage of these savings is to lower the thermostat temperature while away from home or sleeping. Programmable, or "set-back" thermostats are the most efficient way to do this.

SELCO is now offering a 50% rebate (up to \$30) on the cost of a set-back thermostat. This rebate is available to SELCO electric customers ONLY and will run from Nov. 1 to Dec. 31, 2005. The rebate will appear in the form of a credit on your electric bill. Rebates will be available on only one thermostat per SELCO account. Forms can be mailed or dropped off at the SELCO office.

Download Rebate Form at:

www.shrewsbury-ma.gov/pdf/files/light/setbackrebate.pdf

TownISP Offers Norton AntiVirus Software

PEACE OF MIND PROTECTION with NORTON AntiVirus Software Just \$0.49 per month!



SELCO TownISP is now offering an inexpensive, high-quality option for customers who want to reduce the risk of viruses corrupting their computers. The Norton AntiVirus package from Symantec provides real-time protection against these virus threats.

This high-value, low-cost product is backed by Symantec Security Response, the world's leading Internet security and support organization.

SELCO is pleased to offer you this valuable option. Order online at www.TownISP.com. Call 508-841-8500 or Email helpdesk@townisp.com with any questions you might have. Thanks for letting us serve you.



**Order Online at www.TownISP.com
Only \$0.49 per month!**

SELCO Offers Wireless Internet Access at Shrewsbury Public Library

The Shrewsbury Public Library and Shrewsbury Electric and Cable Operations (SELCO) are pleased to announce the installation of a wireless network at the Shrewsbury Public Library.

SELCO has provided the equipment and Internet connection free of charge to the Library for the use of library patrons with wireless-equipped laptops and portable devices. "We are very excited to be able to offer this service to our patrons. We are grateful for the support of SELCO in this endeavor to provide our patrons with an increased level of service," says Betsy Rajotte, Electronic Resources Librarian at the Library.

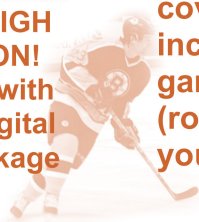
SELCO is also partnering with the Library in a series of computer classes held at the Library this fall. Library Director Ellen Dolan adds: "We appreciate that SELCO has stepped in to provide support for improving technology resources at the library once again. I know library patrons will be happy to hear of the new 'hot spot' access and the additional computer classes. It's great to see that a cooperative effort will provide improved resources for our community."



Watch the Bruins on NESN!



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DEFINITION!**
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The Bruins are back! NESN delivers more crystal clear coverage of the Bruins in HD than ever before, including every home game and a majority of the road games. Dale Arnold (home games) and Jack Edwards (road games) join color analyst Andy Brickley to bring you all the action!



SELCO CH. 66 and CH. 281 HD

Did you know?

- Five percent of your cable bill goes directly to the Town of Shrewsbury in cash payments to help control property taxes. This is in addition to many other significant non-cash benefits SELCO provides to the Town.
- SELCO's electric rates continue to be significantly less than National Grid's rates.*
- High Speed Internet access is offered through SELCO's TownISP for residential, business and corporate customers.

**As of November 1, 2005 SELCO's residential electric rates were 37% less than National Grid's residential electric rates.*